

FIRE ENGINEERING 2014 Editorial Calendar

ISSUE*	EDITORIAL FOCUS	ADVERTISER VALUE ADDED
January Closing: 12/6/13 Materials: 12/13/13	Prevention/Protection	<i>Bonus Distribution:</i> FDSOA Symposium January 19-22, 2014
	Buyer's Guide	
February Closing: 1/6/14 Materials: 1/13/13	Apparatus	FREE Postcard Mailing for advertisers (2014 FDIC exhibitors only)
March Closing: 2/3/14 Materials: 2/10/14	Truck Company Operations	<i>Bonus Distribution:</i> FDIC Indianapolis, IN April 7-12, 2014 FREE Product Showcase (Print)
April Closing: 3/3/14 Materials: 3/10/14	Training	<i>Bonus Distribution:</i> FDIC Indianapolis, IN April 7-12, 2014
May Closing: 4/7/14 Materials: 4/14/14	Fire Technology	FREE Corporate Profile for 1/2 page and larger FE print advertisers <i>Bonus Distribution:</i> Pennsylvania Fire Expo Harrisburg, PA May 16-18, 2014
June (+ Supplement) Closing: 5/5/14 Materials: 5/12/14	Safety	FREE 1x email blast to portion of FDIC 2014 attendee list (FDIC 2014 exhibitors only)
	Apparatus Supplement	
July Closing: 6/6/14 Materials: 6/13/14	Officer Development	FREE Product Showcase (Print)
August Closing: 7/7/14 Materials: 7/14/14	Leadership and Management	<i>Bonus Distribution:</i> IAFC's FRI Show August 12-16, 2014 Dallas, TX
September Closing: 8/4/14 Materials: 8/11/14	Rescue	FREE Ad Readership Study for 1/2 page and large FE print advertisers
October Closing: 9/5/14 Materials: 9/12/14	Engine Company Operations	FREE Product Showcase (Print)
October SPECIAL COVERAGE	Fire Engineering's Major Incident Response - digital magazine	
November Closing: 10/5/14 Materials: 10/12/14	Industrial/Haz Mat	FREE Product Showcase (Electronic)
December Closing: 11/5/14 Materials: 11/12/14	Health and Fitness	FREE Corporate Profile for 1/2 page and larger FE print advertisers

*Dates subject to change.